

“Little Voice” mastery

news release

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“Little Voice” Mastery Selected by Global Distributor For New Small Press United Program

SCOTTSDALE, ARIZONA - July14, 2009. People around the world are bucking the economy by learning to master the “Little Voice” inside their heads that holds them back, and finding new success in life and business. Best-selling author, Blair Singer, shows the way in his new book, *“Little Voice” Mastery: How to Win the War Between Your Ears in 30 Seconds or Less – and Have an Extraordinary Life!* The message is so strong that the book, soon in its third printing, was recently selected by global distributor, Independent Publishers Group (IPG), for its new, highly selective Small Press United Program.

“The response to the book has been phenomenal. It is apparent that more and more people are tired of hearing about the recession, fed up with government bailouts, and determined to take control of their lives and their businesses,” Singer said. The IPG distribution partnership puts the popular book in bookstores across the United States and around the world. “I wrote this book to teach people to unlock their true potential. Making it readily available in local bookstores, and at mega brands like Barnes & Noble and Borders when people need it most and are ready to take action is critical,” he added. “It moves very fast, so if you don’t find the book on your bookstore’s shelves, please ask for it. Every day you wait, is a day less rich in your life.”

Singer’s book is a quick, easy-read that teaches people how to break through self-sabotaging habits, maintain their power in pressure situations, and stop the debilitating chatter in their brains so that they can attract and immediately act on what they want. Singer provides 21-proven “Little Voice” Mastery techniques to re-program your “Little Voice” in 30 seconds. “The path to success isn’t as long as most people think. Master your “Little Voice” and you’re on your way,” Singer says.

Master Your Little Voice

About Blair Singer

Blair Singer is founder and CEO of SalesPartners Worldwide,[®] founder of the "Little Voice" Mastery Institute, sought-after public speaker and high-energy facilitator of personal and organizational change. He is a Rich Dad Advisor and author of three best-selling books including *Sales Dogs: You Do Not have to be an Attack Dog to be Successful in Sales*, *The ABCs of How to Build a Business Team that Wins*, and *"Little Voice" Mastery: How to Win the War Between Your Ears in 30 Seconds or Less – and Have an Extraordinary Life!*

Since 1987, he has led thousands of business owners, and Fortune 500 company leaders to maximize their potential and grow their bottom lines. Companies like Singapore Airlines, Deutsche Bank, Redken 5th Avenue NYC, IBM, ING Clarion, JP Morgan, CitiGroup, HSBC, Standard Chartered Bank, UPS Stores, Mrs. Fields Cookies, HSBC, Dunkin' Brands, Century 21, CIBC – Canada, Diners World Travel, United Healthcare, and Westin Hotels.

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