

“Little Voice” mastery

mastering your “little voice”

Blair's Story

In 1982, after a very painful divorce and the loss of a lot of money, Blair realized that the money he had made and lost, and the relationships that worked and the ones that did not, all had one thing in common: Blair! It may seem obvious in hind sight, but at the time it was a rude awakening. Although many others would turn their backs on—even deny—that kind of brutal self awareness, Blair started a quest. To learn, to grow, to develop and ultimately begin a quest to, as Blair puts it, “Win the battle in my own head.” From the darkest depths of despair, Blair decided to not give up and to once and for all, master his subconscious “Little Voice” that was undermining his happiness and his success.

So began a 25-year journey, investing hundreds of thousands of dollars, money he didn't even really have, to work with the best and most powerful mentors, coaches and personal development gurus in the world. With each technique and insight that he learned from them, he made more money, built better businesses, eventually even found the love of his life, and built an incredible family. He began living the life of his dreams.

In those early days, Blair kept thinking, “How do I boil down my countless hours of training, one-on-one counseling, weekend-after-weekend of seminars and make this simple so others can benefit from it too? How can I teach this so that every single person can have the extraordinary life they were meant to live?” How can I provide the techniques to win the war between your ears?”

Blair accomplished his goal with his new book, *“Little Voice” Mastery: How to Win the War Between Your Ears in 30 Seconds or Less –and Have an Extraordinary Life!* This book and the accompanying website at www.LittleVoiceMastery.com provides in easy to understand language, free of psycho-babble a clear description of what your “Little Voice” is, how it can rule our lives and 21 techniques everyone can do to master it in 30 seconds or less.

Master Your Little Voice

Blair now speaks to tens of thousands of people all around the world on “Little Voice” Mastery and how it can be applied to better their life personally and professionally. He speaks to entrepreneurs, business leaders, sales forces, managers, just about anyone who wants more out of life. He also is the CEO of SalesPartners® Worldwide, a progressive sales and personal growth training company consisting of professional mentors and business builders who work one-on-one with businesses and corporations to help them achieve double-digit growth in any economy.

But Blair’s commitment to building people doesn’t stop there. He has also founded the “Little Voice” Mastery Institute, the virtual learning center on the LittleVoiceMastery website that houses all the tools, many of them free of charge, that help people move beyond their “Little Voice” and their little selves to become the bigger, more powerful people they were meant to be.

Comments from Blair Singer, author of “Little Voice” Mastery...

“Have you ever noticed that just when you have a great idea that can make you lots of money, just when you decide you’re going to change your life, just when you believe you can be more than you are today, a ‘Little Voice’ between your ears says, ‘Who do you think you are? Are you kidding? You really can’t do that!’ It’s a pesky ‘Little Voice’ that puts you down and holds you back with negative energy and thoughts.”

“The minute you step outside of yourself and look at yourself objectively, is when ‘Little Voice’ management starts.”

“It’s not necessarily about motivation. It’s simply knowing how to get the ‘Little Voice’ out of the way long enough to let the bigger, better, more brilliant person that is inside of you to come bursting out. It’s inside of everyone!”

“Cracking the nut of success means having the ability to say, ‘This is my ‘Little Voice’ talking. This is my issue, my dilemma, my demon.’ ”

“If you wear it, practice it, model it, and repeat it again and again, you will become it. That’s the way it is with confidence.”

“In order to manage the ‘Little Voice,’ you’ve got to have a level of accountability that keeps the ‘Little Voice’ from lying, denying, or altering the facts.”

“You wouldn’t be able to see the future if you were not meant to create it.”

“The minute you say, ‘Hold it! That’s my ‘Little Voice’ talking...not necessarily the real me!’ that’s the minute that you become conscious. That is when you are free.”

Comments from “Little Voice” Mastery readers...

“Blair’s methods have really kicked me into high gear. I got what I needed to shift my environment and my behaviors. Now that I understand the power of controlling my ‘Little Voice’ I hang around positive people and do positive things in my life, like working on my business and avoiding people who say the sky is falling and we are doomed. I finally recognized my ‘Little Voice’ issue and as I got control of it I even started to work out. Now I work out 5 times a week and have lost 19 pounds! I have more confidence and techniques to develop more business. As a result, my Troy, Michigan-based business which was primarily reliant on the automotive industry, is once again flourishing even in this economy!”

- Liz Dzuris, Total Package Solutions

“ ‘Little Voice’ Mastery, is a refreshing approach to understanding how our thoughts and words can work for us or against us. Blair Singer brilliantly conveys the power of accountability, building self confidence and becoming authentic through the awareness of the six inches between our ears. This book is a must-read for anyone who is ready to become the best they can become and live up to their potential. This is one book you will want to add to your own personal success library as well as give to your friends, colleagues and associates.”

- Kathleen Gage, The Street Smarts Marketer™ and best-selling author

“I love the idea that this book starts and ends with you. That’s right, the only thing holding you back is guess what?...YOU. This book really hit home for me and gave me some great ways to identify what my ‘Little Voice’ is saying and how it is playing out in my day-to-day activity. Everyone talks about it; Blair gave it a name so you can deal with it. Thanks. GREAT BOOK.”

- Jason Everett, educator, author and speaker

“This book has simple but profound ideas, and even better, it has 21 tools that anyone can use to work with their ‘Little Voice.’ It felt hokey at first, and my ‘Little Voice’ said, ‘Yeah right, these tools won’t work.’ Then I had to laugh at myself, because this book was about to put the ‘Little Voice’ who said that out of business! So get the book and take action no matter what your ‘Little Voice’ says. My little miracle is that I just don’t feel afraid any more. I have a way to handle my fear so I can do what I want even when it scares me.”

- Kay Grace, certified advanced energy healer, life coach at Energy Express, Inc., and founder of Grace Business Solutions, LLC

Master Your Little Voice

“To those of you who struggle with business relationships or question your self-worth, give yourself a break and read this book. Blair Singer identifies intelligence, prescribes what you should do about your weaknesses, and gives you the techniques to live your life with confidence. *‘Little Voice’ Mastery* is a life guide for those of us looking to qualify our lives, achieve what we never thought possible and attract like-minded people.”

- Marian VanDyke, Rich Dad Advisor Team

“The knowledge and dedication Blair brings to life will transform your life, business and most important, your relationships. Blair’s new book, *‘Little Voice’ Mastery*, has magical ingredients to help everyone who is stuck and feels life has become a burden. Every time I get stuck in my thoughts or if my mood slips in a downward direction, I know I can pull out Blair’s book and change my thinking and take my mood to the highest place. It’s really life changing when all you have to do is read a few paragraphs and completely change how you feel.”

- Randy Webster, President TRC Holdings